ANNAMARIE CUMISKEY

I DON'T WANT TO BE A BILLIONAIRE

FAIR SHARE INVESTING

I DON'T WANT TO BE A BILLIONAIRE – CONTENT

- Fair share investing is not value investing
- History of fair share investing
- Books about fair share investing
- Role of Exchange Traded Funds in fair share investing
- Fair share investing is research-lite
- Stock market trading platforms
- Fair share investing strategies

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- Fair share investing strategies:
- Buy low, sell high - Contrarian Investor
- Concentrate funds in a few sectors to save fees
- Choose ETFs with low management fee

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- Fair share investing is not value investing:
- Value investing is micro-investing
- Fair share investing is macro-investing

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- Stock market trading platforms:
- Best Invest
- Interactive Investor
- Hargreaves Landsdowne

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- Fair share investing is research-lite:
- Mainstream Press
- Financial Press
- Institutional Investors
- City Falcon
- Twitter

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- Role of Exchange Traded Funds (ETFs) in fair share investing:
- The ETF is a basket of funds in a sector
- The ETF mimics the real market
- ETFs can be sold in real-time on stock market

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- History of fair share investing:
- Vanguard, CEO, John C. Bogel
- Index Trackers allowed small investors to access market for the first time
- Small investors could take a fair share of the market

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- Books about fair share investing
- JOHN C BOGEL - THE LITTLE BOOK OF COMMON SENSE INVESTING
- "Don't look for the needle in the haystack; buy the haystack."
- "Financial markets are far too complex to isolate any single variable with ease, as if conducting a scientific experiment. The record is utterly bereft of evidence that definitive predictions of short term fluctuations in stock prices can be made with consistent accuracy. The prices of common stocks are evanescent and illusory".

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- Books about fair share investing
- ALVIN HALL - WINNING WITH SHARES